



David Feffer has been a healthcare executive and entrepreneur for over 50 years with a focus on finance and the planning and delivery of healthcare services. During much of his career he has concentrated on developing concepts, delivery mechanisms, and companies to improve patient-physician interactions and to assist individuals in becoming more effective decision makers regarding their health and healthcare.

David provides healthcare consulting services (in collaboration with industry-expert colleagues) with a focus on supporting innovative organizations to successfully develop and bring to market technologies and services that have the potential to provide significant value and impact, resulting in meaningful improvements in people's health outcomes and the way in which healthcare is more efficiently and effectively organized and delivered.

## DAVID FEFFER

UPLIFT BOARD MEMBER

In 1983 he co-founded Health Incentives/CareWise, the first telephonic nurse decision-support company and served as its CEO. In 1993 he joined Aetna Health Plans to found and head Informed Health, an independent subsidiary company of Aetna. David then joined Health Dialog in 1997 as a partner and senior vice president with responsibilities for development of products and services as well as business and strategy development. His experience has included serving as an administrative officer with the Pan American Health Organization for family planning and maternal and child health programs; Director of the Welch, West Virginia Field Service Office for the United Mineworkers of America Health and Retirement Funds; Health Officer in Missoula Montana; co-founder of Health Development Associates to develop health and social services for areas impacted by energy development in Montana; and head of his own consulting firm.

After leaving Health Dialog in 2009, David has been an advisor for MedAppropriate, Pack4U, and Array Health and served on the Board of Directors of North Valley Hospital, a critical access hospital, in Whitefish Montana, where he served as vice chair. Since March 2021 he has served as a consultant with organizations to support the development of strategies for healthcare transformation. He is on the Board of Directors for Calico Energy, an energy data management company. In 2009, he founded and served as Chair for the Crown of the Continent Guitar Foundation.

David has served on the board of a number of nonprofit organizations. He received a B.A. in history from the University of North Carolina at Chapel Hill and an M.S.P.H. in Health Administration from the University of North Carolina School of Public Health. He and his wife reside in Bradenton, Florida.