UPLIFT Florida Network



Roger has four decades of experience working in multinational companies across multiple functions (Finance, Supply Chain, and Corporate Development). He worked closely with the senior leaders of those businesses to develop strategic plans, financial models, and the execution of those plans that delivered improvement in performance and profitability. Until he retired in 2021, Roger had worked for 28 years in various roles for IFF (\$11B in sales), a creator and manufacturer of fragrances, flavors and food ingredients based in New York City.

For the past year, he has worked with the UPLIFT board on planning, focusing on the 3-5 year financial plan and value proposition. His experience working in complex environments will provide insights and perspective that will help inform the plans to roll out a village network across Florida. A graduate of the University of Notre Dame, he has recently moved full-time with his wife, Pam, to Sarasota.

ROGER BLANKEN

UPLIFT BOARD MEMBER